

**CITY OF CHARLOTTESVILLE, VIRGINIA
CITY COUNCIL AGENDA**



Agenda Date: February 18, 2025

Action Required:

Presenter: Ryan McKay

Staff Contacts:

Title: Mapp2Health Report from Blue Ridge Health District

Background

This presentation will provide information on the current MAPP process by Mr. Ryan McKay, MPA - current Health Director for the Blue Ridge Health Department. Previous Mapp2Health reports can be found at: <https://www.vdh.virginia.gov/blue-ridge/mapp2health-reports/>

Discussion

The MAPP process was first initiated in 2007 in the City of Charlottesville and Albemarle County. A steering committee of leaders from a wide array of organizations was established to plan and implement MAPP. The group published a Community Health Status Assessment Technical Report in 2008. In July 2011, MAPP2Health launched and expanded the MAPP process to all localities in the district. The resulting 2012 MAPP2Health Report included community health assessment data for all localities and a collaborative community health improvement plan. In 2016, the group focused on implementation strategies specific to each locality. The 2019 MAPP process launched in the fall of 2018 and built on the work and vision of the 2016 MAPP2Health Report. It centered on health equity across each of the four district-wide priorities, with an overall vision that “together we will achieve equitable access to resources for a healthy, safe community.”

The National Association of County and City Health Officials (NACCHO) has implemented a community-driven strategic planning process for improving community health called Mobilizing for Action through Planning and Partnerships (MAPP). This framework, known locally as MAPP2Health, includes engaging community partners in the collection and review of qualitative and quantitative data from trusted local and national sources. In doing so, participating partners can clearly define the conditions that support or obstruct wellness and identify resources to address obstacles.¹ Public policies and community-based programs that are culturally competent and directly address the needs of residents have the power to achieve health equity. The Urban Institute’s 2021 study, *Leveraging Community Expertise to Advance Health Equity Principles and Strategies for Effective Community Engagement*, notes that health equity initiatives that include authentic and sustainable community engagement are needed to more fully understand complex drivers of inequities and to develop solutions that lead to inclusive and sustainable progress.³ In other words, community action plays a vital role in effecting long-term, equitable improvements in a community’s health.

Alignment with City Council's Vision and Strategic Plan

Community Engagement

Budgetary Impact

Recommendation

Alternatives

Attachments

None